

▲ ATlassian

in Seoul '22



The Atlassian Platform

SOLUTIONS



AGILE/DEVOPS



ITSM



WORK MGMT

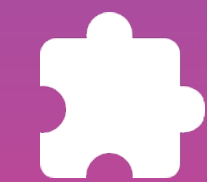


NEW SOLUTIONS

EXPERIENCES

DATA MANAGEMENT

INFRASTRUCTURE



EXTENSIBILITY

COINED AGILE

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일감과 경영 전략의 연결

Align your team's work to Business Strategy

Jira Align

Warren Jones
Senior Solution
Engineer, Atlassian



A company's survival depends
on how fast it can react and
harness the forces shaping its
environment



It is not a question of when change will happen

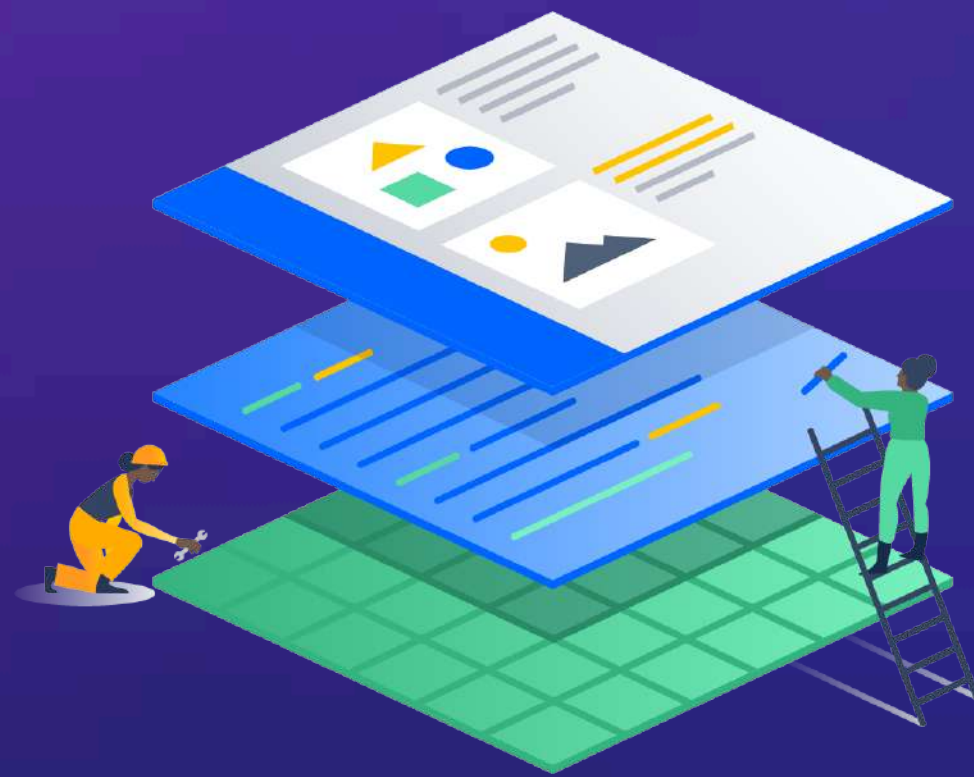
TECHNOLOGY DISRUPTIONS





How can Atlassian help us thrive in a world of progressively rapid change?

Two things to master at scale



Build the capability for
business & tech teams to
rapidly deliver solutions



Link all work to outcomes
in order to enable rapid
learning *and execution*

Jira Align



EMPOWER TEAMS

Keep your teams working in Jira Software while extending coordination and planning to the program, portfolio and enterprise.



MAKE ALL WORK VISIBLE

Aggregate team-level data to make all work visible across your enterprise in real-time.



ALIGN WORK TO PURPOSE

Get everyone on the same page to determine scope, roadmaps and dependencies across teams and portfolios.



OPTIMIZE FOR OUTCOMES

Connect strategic investments with customer value created to drive outcomes faster and more reliably.

A shared platform for Enterprise Agility



Built top-down to link strategy to execution

people

work

time

outcomes

enterprise

portfolio

solution

program

team

strategy

theme

epic

capability

feature

story

task

business vectors

← Products

← OKRs

← Value Streams

← Domains

← Budget

YEAR

strategic snapshot

program increment

Q1

Q2

Q3

Q4

anchors & releases

BUSINESS INTENT, STRATEGY SHIFTS, AND PURPOSE FLOW ACROSS TEAMS



**EXECUTIVE
TEAMS**



**PORTFOLIO
TEAMS**



**SOLUTION
TEAMS**



**PROGRAM
TEAMS**



**DELIVERY
TEAMS**

STRATEGY SET

MAP STRATEGY

SOLUTIONS SET

WORK PLANNED

WORK DONE



STATUS, RESULTS, AND OUTCOMES FLOW ACROSS THE ENTERPRISE

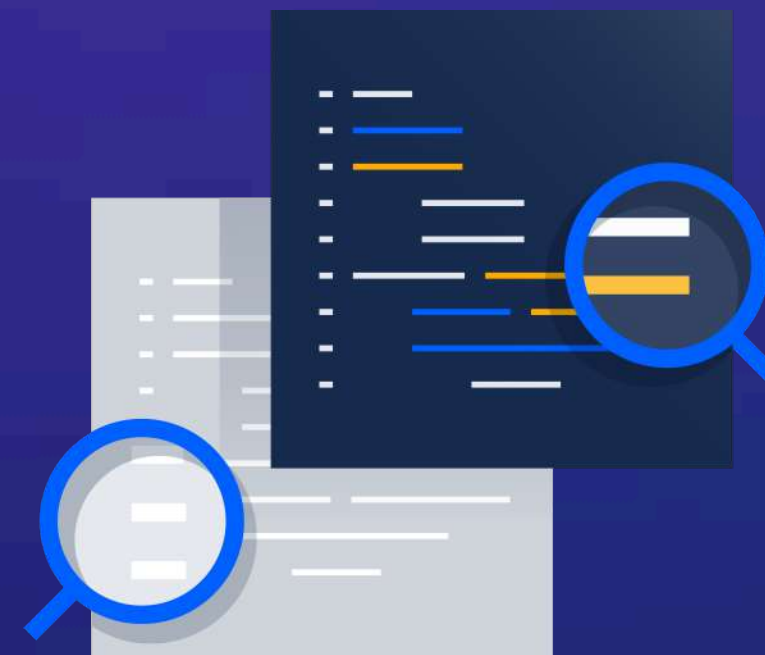
WHY CHANGE?

CONCRETE VALUE



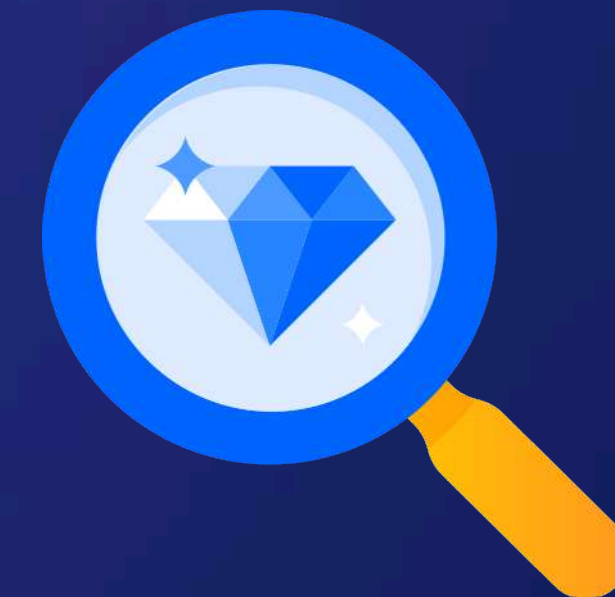
DECREASE TIME TO MARKET

Jira Align customer decreased cycle times 40-50%



IMPROVE QUALITY

Jira Align customer eliminated \$750k of potential duplicate work



CUT MANUAL REPORTING & REDUNDANT TOOLS

Consolidate team level tools while gaining visibility into real-time progress of work.



AMGEN

BCG
BOSTON
CONSULTING
GROUP

Boston
Scientific



[B]³
BRASIL
BOLSA
BALCÃO

CENTENE[®]
Corporation

Charter
COMMUNICATIONS

CA
CRÉDIT
AGRICOLE

DELTA DENTAL[®]

KAISER
PERMANENTE[®]

LUTRON[®]

LLOYDS
BANKING
GROUP

M&T Bank



MORNINGSTAR

Nasdaq

Northwestern
Mutual[®]

PG&E

Pfizer

Schneider
Electric

SEPHORA

Spectrum
Health

TELSTRA

P&G

venmo

VERACODE

Wawa[®]

WesternUnion WU

The background is a dark blue gradient with various 3D isometric shapes representing server racks and data storage. Some shapes have white line art details like pie charts, bar graphs, and server panels. The word "DEMO" is centered in a large, white, bold, sans-serif font with a subtle glow effect.

DEMO

Portfolio:
Digital Services

+

⚙

🔍

👤

📄

🔔

🔍

Create

Strategy Room

for Snapshot

기업전략 2022

Strategic Snapshots

Strategic Backlog

Add Snapshot

Mission

지역 사회와 고객에게 긍정적인 영향을 미치기 위해 우리는 가족에 중심을 두고 부의 창출, 성장 및 보존을 통해 서비스를 제공합니다.

Vision

선도적인 기술 발전을 통해 강력한 고객 경험을 제공하는 세계 최고의 금융 서비스 회사가 되기

Value

- 고객 중심
- 리더십 - 우리는 커뮤니티의 리더이며 고객의 리더십을 지원하고 육성하기 위해 노력합니다.
- 무결성 - 우리는 항상 옳은 일을 합니다.
- 팀워크 - 규율과 열정으로 제공하기 위해 동료 및 고객과 함께 일합니다.

Execution Against Outcomes

Strategic Goals

Portfolio Objectives

Program Objectives

Themes

14%

Epics

44%

Features

62%

Strategy Pyramid

Missions

1

Visions

1

Values

4

5

Strategic Goals

Themes

Misaligned Themes = 0

7

8

Portfolio Objectives

Epics

Misaligned Epics = 2

16

84

Program Objectives

Features

66

Snapshot Progress

Themes

13% Accepted

Epics*

18% Accepted

Features*

43% Accepted

Themes

1/8

Epics

17/94

Features

219/515

Stories*

1254/1981

Dependencies

246/478

Help

Portfolio: Digital Services

+

⚙️

🏠

🔍

☆

🔗

👤

👥

📅

🔧

Objectives tree NEW

Portfolio

All portfolios

All release vehicles (fix versions)

Search objectives

All statuses

All owners

Only my objectives

ON TRACK

AT RISK

OFF TRACK

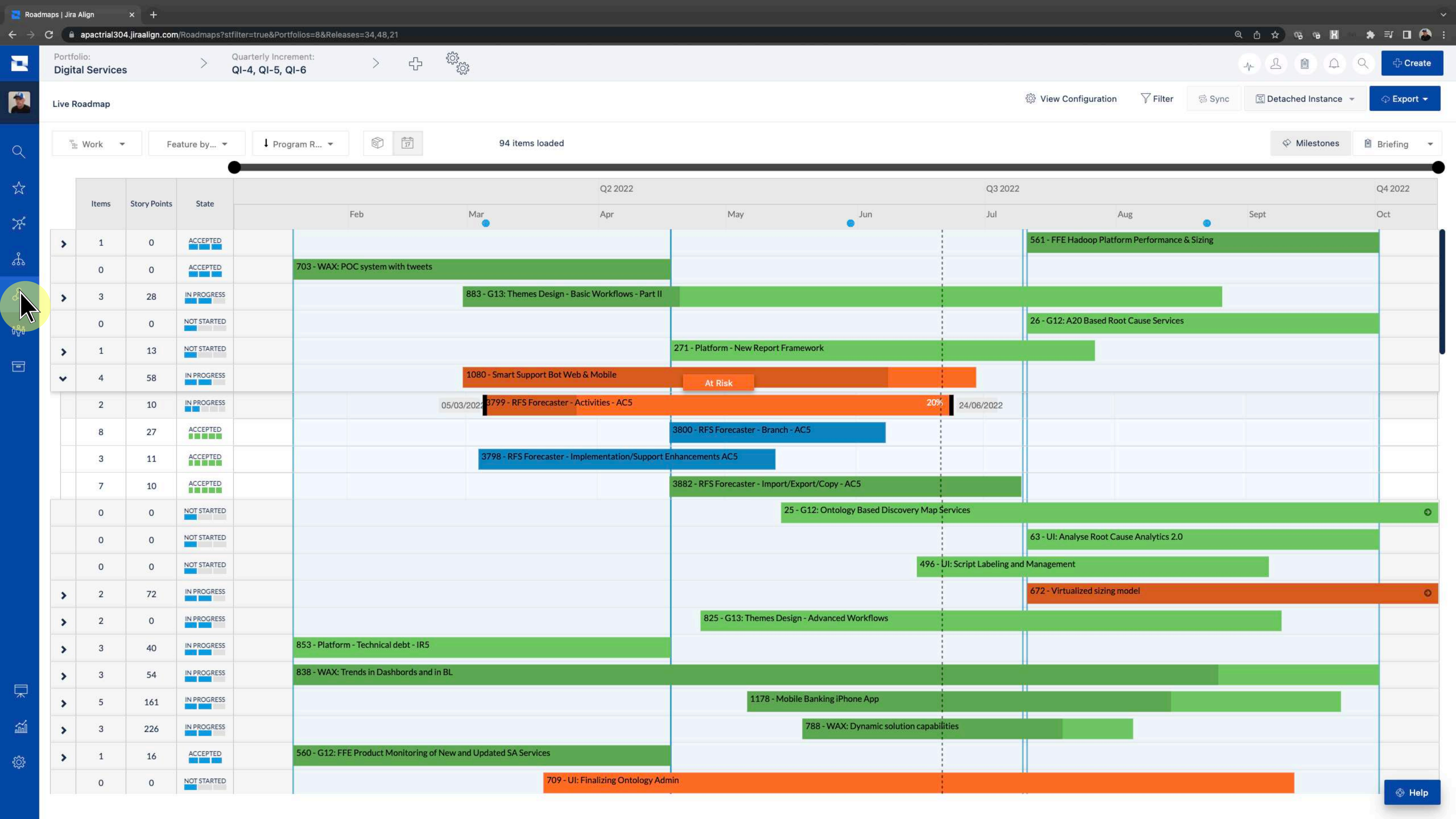
COMPLETED

Summary	Status	Work progress	Key results progress	Key results	Quarterly Increment	Owner	Team	Target Completion
3611 Outcome for all call in customers	ON TRACK 0.7			2	QI-5		Digital Services	Oct 16, 2022
3596 보다 강력한 셀프 서비스 경험 제공	ON TRACK 1.0			1	QI-5		Digital Services	Oct 6, 2022
3593 모바일 투자 및 은행 분야의 시장 리더로 성장	ON TRACK 0.6			2	QI-5		Digital Services	Jun 1, 2022
3592 적극적인 투자자 경험 MVP	OFF TRACK 0.3			1	QI-5		Digital Services	Apr 12, 2023
3579 Retain and engage loyal accounts	PENDING			0	QI-6		Digital Services	
3578 Increase Engagement from our lowest usage us	PENDING			0	QI-7		Digital Services	
3577 Drive premium package conversion	PENDING			0	QI-6		Digital Services	
3576 Increase Customer Lifetime Value	PENDING			3	QI-5		Digital Services	

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Help



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